

# Rubric for Delivering a Descriptive Presentation

Use the following rubric to evaluate descriptive presentations.

## Rating System

+ = excellent

✓ = average

— = weak

### Content

Identifies audience and clarifies purpose \_\_\_\_\_

Establishes and maintains context \_\_\_\_\_

Defines the subject of the description \_\_\_\_\_

Establishes a point of view on the subject \_\_\_\_\_

Uses effective, factual descriptions of appearance and concrete images \_\_\_\_\_

Includes details that make the subject come alive \_\_\_\_\_

Uses comparison as a means of showing relevance \_\_\_\_\_

### Delivery

Uses appropriate verbal techniques \_\_\_\_\_

Uses appropriate nonverbal techniques \_\_\_\_\_

Introduces visual aids, as appropriate \_\_\_\_\_

Gauges audience reaction and adjusts accordingly \_\_\_\_\_

Shifts perspectives and vantage points for interest \_\_\_\_\_

Achieves a focused and coherent presentation \_\_\_\_\_

### Presentation Summary

Attitude toward speech is apparent and appropriate \_\_\_\_\_

Attitude toward the audience is apparent and appropriate \_\_\_\_\_

Preparation is evident and thorough \_\_\_\_\_

Organization is discernible and effective \_\_\_\_\_