

## Rubrics for Self-Assessment Generic (Holistic) Writing

Evaluate your writing assignment using one of the following rubrics:

### Generic (Holistic) Writing—4-point rubric

	Audience and Purpose	Organization	Elaboration	Use of Language
<b>Score 4</b>	Consistently focuses on purpose for writing and offers fresh insights; consistently targets an audience through word choice and supporting details	Consistently presents information in an appropriate and easy-to-follow progression	Provides convincing, well-developed support for ideas	Displays an original voice; shows mature sentence structure and variety; contains very few mechanical errors
<b>Score 3</b>	Identifies purpose for writing; generally targets an audience through word choice and supporting details	Generally presents information in an appropriate and easy-to-follow progression	Provides some support and development for ideas	Occasionally displays an original voice; some sentence variety and effective word choices; contains some mechanical errors
<b>Score 2</b>	Occasionally loses focus on purpose or goes off topic; only sporadically targets an audience	Occasionally loses track of direction and becomes difficult to follow	Does not elaborate all ideas; provides illogical support for some ideas	Only sporadically displays an original voice; uses overly simple or unvarying sentence structures; contains many mechanical errors
<b>Score 1</b>	Does not identify purpose for writing; does not address a clearly defined audience or inappropriately addresses audience	Presents information in a disconnected, difficult-to-follow manner	Does not develop ideas; may repeat, but not build on ideas	Fails to carry a voice; shows lack of sentence sense; contains many mechanical errors that hinder reader understanding

### Generic (Holistic) Writing—5-point rubric

Criteria	Rating Scale				
	Not Very				Very
<b>Focus:</b> How clear is your purpose for writing, and how consistent is your attention to an audience?	1	2	3	4	5
<b>Organization:</b> How easy is your writing to follow from sentence to sentence and from paragraph to paragraph?	1	2	3	4	5
<b>Support/Elaboration:</b> How well do you develop your ideas?	1	2	3	4	5
<b>Style:</b> How noticeable is your personal voice, and how mature and varied are your sentences?	1	2	3	4	5
<b>Conventions:</b> How accurate is your spelling, grammar, and punctuation?	1	2	3	4	5

#### General Resources

© Pearson Education, Inc., publishing as Pearson Prentice Hall. All rights reserved.